



目錄 Contents

16	出版弁言	
20	編輯說明	
28	企業經營績效綜合指標研究說明	
38	TOP5000 簡易導讀	
42	總述	
	5000 大企業	42
	500 大公民營企業	62
	500 大製造業	80
	500 大服務業	92
	100 大金融業	104
	公營事業及外資企業	112
121	綜合篇 - 混合排名	
	5000 大企業混合排名	122
323	綜合篇 - 企業經營績效排名	
	企業經營績效綜合指標圖表說明	324
	5000 大企業經營績效綜合指標前 1000 名	326
	前 500 大企業經營績效前 50 名	366
	500 大企業行業別分配圖	370
	5000 大行業別經營績效綜合指標排名	372
	科學園區及加工出口區營收淨額排名	380
389	綜合篇 - 聯屬公司排名	
	聯屬公司合併報表業績排名	390
471	製造業篇	
	第 1 名至第 2,481 名製造業營收淨額排名	472
	企業經營績效綜合指標圖表說明	497
	企業經營績效綜合指標前 500 名	498
	前 500 大企業經營績效前 50 名	508
	前 500 大企業行業別經營績效排名	512
	前 500 大企業行業別股票上市與未上市公司投資報酬率比較	524
	500 大企業行業別分配圖	528
	各行業營收淨額排名	532
	農產品及食品業	
	532	農、林、漁、牧業
	532	罐頭食品及調味品業
	532	冷凍食品業
	533	乳品業
	533	飲料業
	533	食用油脂業
	533	飼料配製業
	534	米麥粉及其製品業
	534	調理食品業
	535	其他食品業



目錄 Contents

紡織業

536	棉紡織業
536	人纖紡織業
537	染整業
537	成衣及服飾品業
538	其他紡織及製品業

皮革、毛皮及其製品業

538	皮革、毛皮整製業
538	鞋類業
538	皮革、毛皮製品業

木竹藤製品業

538	木竹藤製品業
-----------	--------

紙漿、紙及紙製品業

539	紙漿、紙及紙製品業
-----------	-----------

印刷業

539	印刷業
-----------	-----

化學材料及其製品業

540	基本化學工業
540	石油化學製品業
541	化學品
541	肥料業
541	人纖製造業
541	合成樹脂及塑膠業
543	合成橡膠業
543	精油及香料業
543	塗料、染料及顏料業
543	油墨業
543	製藥業
545	清潔用品及化妝品業
545	膠水及接合劑業
546	膠帶業
546	潤滑油業
546	電子用化學材料業
546	其他化學材料及化學製品業

橡、塑膠製品業

547	橡膠製品業
547	塑膠製品業

非金屬礦物製品業

549	陶瓷製品業
549	玻璃及其製品業
550	水泥及其製品業
550	耐火材料業
550	石材製品業
550	其他非金屬礦物製品業

金屬基本工業及其製品業

551	鋼鐵基本工業
553	鋁基本工業及其製品業
553	銅基本工業及其製品業
553	鎂基本工業及其製品業



目錄 Contents

553	其他金屬基本工業
554	金屬家具及裝設品業
554	鋼鐵製品業
554	五金製品業
556	其他金屬製品業

機械設備業

557	鍋爐及原動機業
557	農業及園藝機械業
557	金屬加工機業
559	專用生產機業
561	建築及礦業機械設備業
561	事務機器業
561	污染防治設備業
562	通用機械設備業
562	其他機械業

資訊電子及通信器材業

563	電腦製造業
564	電腦終端裝置業
564	電腦週邊設備業
565	電腦組件業
566	有線通信機械器材業
566	無線通信機械器材業
567	網路設備業
568	資料儲存媒體製造及複製業
568	半導體業
570	被動電子元件業
570	印刷電路板業
571	光電材料、元件及成品業
574	其他電子零組件業

消費性電子產品業

577	視聽電子產品製造業
577	家用電器業

電機器材及設備業

578	電線及電纜業
579	電力機械器材業
579	照明設備業
579	電池業
580	其他電力器材業

運輸工具及零件業

580	船舶及其零件業
580	軌道車輛及其零件業
580	汽車及其零件業
582	機車及其零件業
583	自行車及其零件業
583	航空器及其零件業
584	其他運輸工具及零件業

光學及精密器械業

584	精密儀器製造業
584	光學器材業
585	醫療器材及設備業
586	鐘錶製造業



目錄 Contents

586	礦石業及土石採取業
其他工業製品業	
586	育樂用品業
587	其他工業製品業
589 服務業篇	
第 1 名至 2,286 名服務業營收淨額排名.....590	
企業經營績效綜合指標前 500 名614	
前 500 大企業經營績效前 50 名.....624	
前 500 大企業行業別經營績效排名.....628	
前 500 大企業行業別股票上市與未上市公司投資報酬率比較.....636	
500 大企業行業別分配圖.....638	
各行業營收淨額排名.....642	
電力燃料供應業	
642	電力供應業
642	氣體燃料供應業
642	加油站業
營造業	
643	營造業
工程技術服務業	
644	工程技術服務業
建物裝修及裝潢業	
646	建物裝修及裝潢業
百貨批發零售業	
646	百貨公司業
647	超級市場業
647	便利商店業
647	零售式量販業
648	汽車買賣業
649	一般批發零售業
652	無店面零售業
餐旅業	
652	旅館業
654	餐飲業
運輸倉儲業	
656	航運業
656	客運業
656	倉儲貨運業
658	運輸輔助業
658	郵政及快遞業
電信及通訊服務業	
659	電信業
659	通訊器材批售業
投資控股業	
659	一般投資業
660	創業投資業



目錄 Contents

不動產業

660	建築投資業
663	不動產經紀業
663	不動產服務業

租賃及分期付款業

663	租賃及分期付款業
664	智慧財產租賃業

專業技術服務業

664	室內設計業
664	商品檢驗服務業
664	顧問服務業
664	翻譯服務業
665	環境檢測服務業
665	生物技術服務業
665	其他專業技術服務業

資訊服務業

665	電腦軟體服務業
666	遊戲軟體業
666	電腦及其週邊設備、軟體批售業
668	電子零組件批售業
671	積體電路設計業
673	電腦系統整合服務業
674	資料處理服務業
674	網路資訊供應業
675	其他資訊服務業

廣告業

675	廣告業
-----------	-----

醫療保健服務業

675	醫療保健服務業
676	居住型照顧服務業

出版及行銷業

676	出版業
676	電影業
676	出版行銷業

傳播媒體業

676	傳播媒體業
-----------	-------

進出口貿易業

678	進出口貿易業
-----------	--------

其他服務業

688	用水供應業
688	休閒服務業
688	保全服務業
688	支援服務業
689	環境衛生及污染防治服務業
690	維修服務業
690	其他服務業



目錄 Contents

693 金融業篇

金融業資產總額排名.....	694
企業經營績效綜合指標前 100 名	700
各行業資產總額排名.....	702
<hr/>	
金融業	
702 銀行業	
703 信用合作社	
703 農漁會信用部	
703 票券金融業	
704 金融控股業	
各行業營收淨額排名.....	705
<hr/>	
保險及輔助業	
705 人壽保險業	
705 產物保險業	
705 人壽保險代理人業	
705 產物保險代理人業	
706 保險經紀人業	
706 其他保險業	
<hr/>	
證券及期貨業	
706 證券商	
707 證券金融業	
707 證券投資信託業	
707 證券投資顧問業	
708 其他證券業	
708 期貨商	
708 其他期貨業	
708 電子票證業	
708 電子支付業	
708 其他金融輔助業	

711 公營事業篇

公營事業營收淨額排名	712
企業經營績效綜合指標前 10 名	713

715 外資企業篇

外資企業營收淨額排名	716
外資企業經營績效綜合指標前 100 名	720

725 中文索引篇

中文名稱索引	726
--------------	-----

811 英文索引篇

英文名稱索引	812
--------------	-----

897 廣告索引



目錄 Contents

18	PREFACE
24	EXPLANATORY NOTES
33	METHODOLOGICAL NOTES OF COMPOSITE INDICATOR OF BUSINESS PERFORMANCE
40	TOP5000 Reading Guidance
51	OVERALL ANALYSIS
	Top5000 Enterprises.....51
	Top500 Public and Private Corporations65
	Top500 Manufacturing Corporations.....83
	Top500 Non-Manufacturing Corporations.....95
	Top100 Enterprises in the Financial Industry106
	Public Enterprises & Foreign-Invested Enterprises115
121	GENERAL
	Top 5000 Combined Ranking by Sales.....122
323	INDICATOR OF BUSINESS PERFORMANCE
	Composite Indicators of Business Performance-Illustration Chart.....324
	Top 1000 Public and Private Corporations Ranked by Composite Indicator of Business Performance326
	The Top 50 Companies Ranked by Different Ratio Among The Top 500 Public and Private Corporations ...366
	Distribution by Industries of The Top 500370
	Top5000 of Industries by Composite Indication of Business Performance.....372
	Ranked by Sales Within Science Park & Export Processing Zone380
389	Consolidated Companies
	Consolidated Companies Ranked by Sales.....390
471	MANUFACTURING CORPORATIONS
	The 2,481 Largest Manufacturing Corporations Ranked by Sales472
	Composite Indicators of Business Performance-Illustration Chart.....497
	Top 500 Manufacturing Corporations Ranked by Composite Indicator of Business Performance498
	The Top 50 Companies Ranked By Different Ratio Among The Top 500 Public And Private Corporations.....508
	Analysis of Industries Among The Top 500.....512
	Comparison by Returns Between The Top 500 Listed and Unlisted Companies of Different Industries.....524
	Distribution by Industries of The Top 500528
	Ranked by Sales Within Respective Industries in Manufacturing.....532
	AGRICULTURE PRODUCE & FOOD
	532AGRICULTURE, FORESTRY, FISHERY
	532CANNED FOOD & CONDIMENT
	532FROZEN FOOD
	533DAIRY PRODUCTS
	533SOFT DRINK
	533ANIMAL/VEGETABLE OIL
	533FEED
	534RICE & FLOUR MILL
	534PREPARED MEALS AND DISHES MANUFACTURING



目錄 Contents

535 OTHER FOOD PRODUCTS

TEXTILE

536 COTTON TEXTILE

536 MAN-MADE FIBER TEXTILE

537 DYEING & FINISHING

537 APPAREL & ACCESSORIES

538 OTHER TEXTILE PRODUCTS

LEATHER & FUR MANUFACTURING

538 LEATHER & FUR FINISHING

538 FOOTWEAR

538 LEATHER & FUR PRODUCTS

WOOD, BAMBOO & RATTAN PRODUCTS

538 WOOD, BAMBOO & RATTAN PRODUCTS

PULP, PAPER & PAPER PRODUCTS

539 PULP, PAPER & PAPER PRODUCTS

PRINTING

539 PRINTING

CHEMICAL MATERIAL & PRODUCTS

540 BASIC CHEMICAL INDUSTRIES

540 PETROCHEMICAL PRODUCTS

541 CHEMICALS

541 FERTILIZER

541 MAN-MADE FIBER

541 SYNTHETIC RESIN & PLASTIC

543 SYNTHETIC RUBBER

543 ESSENCE, FRAGRANCE & FLAVOR

543 COATING, DYESTUFF & PIGMENT

543 INK

543 PHARMACEUTICAL

545 CLEANING PREPARATIONS & COSMETICS

545 GLUE & ADHESIVES

546 ADHESIVE TAPE

546 LUBRICANT

546 ELECTRO-CHEMICAL MATERIALS

546 OTHER CHEMICAL MATERIAL & PRODUCTS

RUBBER & PLASTIC PRODUCTS

547 RUBBER PRODUCTS

547 PLASTIC PRODUCTS

NON-METALLIC MINERAL PRODUCTS

549 POTTERY, CHINA & EARTHENWARE

549 GLASS & GLASSWARE

550 CEMENT & CEMENT PRODUCTS

550 REFRactory MATERIALS

550 STONE PRODUCTS

550 OTHER NON-METALLIC MINERAL PRODUCTS

BASIC METAL & PRODUCTS

551 IRON & STEEL REFINING

553 ALUMINUM REFINING & PRODUCTS

553 COPPER REFINING & PRODUCTS

553 MAGNESIUM REFINING & PRODUCTS



目錄 Contents

- 553 OTHER BASIC METAL INDUSTRIES
- 554 METALLIC FURNITURE & FIXTURES
- 554 IRON & STEEL PRODUCTS
- 554 HARDWARE MANUFACTURING
- 556 OTHER METAL PRODUCTS

MACHINERY EQUIPMENT

- 557 BOILER & PRIME MOVER
- 557 AGRICULTURAL & HORTICULTURAL MACHINERY
- 557 METALWORKING MACHINERY
- 559 SPECIALIZED MACHINERY
- 561 BUILDING & MINING MACHINERY
- 561 OFFICE MACHINES
- 561 POLLUTION CONTROLLING EQUIPMENT
- 562 GENERAL INDUSTRIAL MACHINERY & EQUIPMENT
- 562 OTHER MACHINERY

INFORMATION & COMMUNICATION APPARATUS

- 563 COMPUTER MANUFACTURING
- 564 COMPUTER TERMINAL EQUIPMENT
- 564 COMPUTER PERIPHERALS
- 565 COMPUTER COMPONENTS
- 566 WIRED COMMUNICATION EQUIPMENT & APPARATUS
- 566 TELECOMMUNICATION EQUIPMENT & APPARATUS
- 567 NETWORK EQUIPMENT
- 568 DATA STORAGE MEDIA & DUPLICATION APPARATUS
- 568 SEMICONDUCTOR MANUFACTURING
- 570 ELECTRONIC PASSIVE DEVICES
- 570 PRINTED CIRCUIT BOARD MANUFACTURING
- 571 OPTOELECTRONIC MATERIALS, COMPONENTS & PARTS
- 574 OTHER ELECTRONIC PARTS

CONSUMER ELECTRONICS

- 577 AUDIO-VIDEO ELECTRONIC PRODUCTS
- 577 HOME APPLIANCES

ELECTRIC MACHINERY & EQUIPMENT

- 578 ELECTRIC WIRE & CABLE
- 579 ELECTRIC POWER MACHINERY & EQUIPMENT
- 579 LIGHTING EQUIPMENT
- 579 BATTERIES
- 580 OTHER ELECTRIC POWER EQUIPMENT

TRANSPORT EQUIPMENT & PARTS

- 580 SHIP BUILDING, SHIP MACHINERY & PARTS
- 580 RAILED VEHICLES & PARTS
- 580 MOTOR VEHICLES & PARTS
- 582 MOTORCYCLES & PARTS
- 583 BICYCLES & PARTS
- 583 AIRCRAFTS & PARTS
- 584 OTHER TRANSPORT EQUIPMENT & PARTS

OPTICAL & PRECISION MACHINERY

- 584 PRECISION INSTRUMENT MANUFACTURING
- 584 OPTICAL EQUIPMENT
- 585 MEDICAL INSTRUMENTS & EQUIPMENT
- 586 WATCHES & CLOCKS MANUFACTURING



目錄 Contents

586MINING AND QUARRYING

OTHER INDUSTRIAL PRODUCTS

586EDUCATION & ENTERTAINMENT ARTICLES

587OTHER INDUSTRIAL PRODUCTS

589 NON-MANUFACTURING CORPORATIONS

The 2,286 Largest Non - Manufacturing Corporations Ranked by Sales590

Top 500 Non - Manufacturing Corporations Ranked by composite Indicator of Business Performance.....614

The Top 50 Companies Ranked By Different Ratio Among The Top 500 Public And Private Corporations.....624

Analysis Of Industries Among The Top 500.....628

Comparison By Returns Between The Top500 Listed And Unlisted Companies Of Different Industries636

Distribution by Industries of The Top 500638

Ranked by Sales Within Respective Industries in Non - Manufacturing.....642

ELECTRIC POWER, FUEL & GAS

642ELECTRIC POWER SUPPLY

642GAS & FUEL SUPPLY

642GAS STATIONS

CONSTRUCTION

643CONSTRUCTION

ENGINEERING TECHNICAL SERVICES

644ENGINEERING TECHNICAL SERVICES

BUILDING FURNISHING

646BUILDING FURNISHING

WHOLESALE & RETAIL

646DEPARTMENT STORES

647SUPERMARKETS

647CONVENIENCE STORES

647RETAIL OUTLETS

648CAR SALES

649GENERAL WHOLESALE & RETAIL

652RETAIL TRADE NOT IN STORES OR STALLS

HOSPITALITY SERVICE

652HOTELS

654RESTAURANTS

TRANSPORTATION & STORAGE SERVICES

656AIR TRANSPORTATION

656PASSENGERS TRANSPORTATION

656STORAGE & DISTRIBUTION

658SUPPORTING TRANSPORTATION SERVICES

658POSTAL AND COURIER SERVICES

COMMUNICATION & TELECOMMUNICATION SERVICES

659TELECOMMUNICATIONS

659COMMUNICATION EQUIPMENT RETAIL & WHOLESALE

INVESTMENT HOLDING

659GENERAL INVESTMENT

660VENTURE CAPITAL



目錄 Contents

REAL ESTATE

- 660REAL ESTATE INVESTMENT
 - 663REAL ESTATE AGENCIES
 - 663REAL ESTATE SERVICES
-

RENTAL, LEASING & INSTALLMENT SERVICES

- 663RENTAL, LEASING & INSTALLMENT SERVICES
 - 664LEASING CLEASING OF INTELLECTUAL PROPERTY AND SIMILAR PRODUCTS, EXCEPT COPYRIGHTED WORKS
-

PROFESSIONAL & TECHNICAL SERVICES

- 664INTERIOR DESIGN
 - 664COMMODITIES INSPECTION SERVICES
 - 664CONSULTATION SERVICES
 - 664TRANSLATION & INTERPRETATION
 - 665ENVIRONMENT TEST SERVICES
 - 665BIOTECH SERVICES
 - 665OTHER PROFESSIONAL & TECHNICAL SERVICES
-

DATA PROCESSING & INFORMATION SERVICES

- 665SOFTWARE DESIGN SERVICES
 - 666GAMEWARE DESIGN
 - 666COMPUTER, PERIPHERALS & SOFTWARE WHOLESALE
 - 668ELECTRONIC PARTS & COMPONENTS WHOLESALE
 - 671IC DESIGN
 - 673COMPUTER INTEGRATED SYSTEM DESIGN SERVICES
 - 674DATA PROCESSING SERVICES
 - 674NETWORK INFORMATION SUPPLY SERVICES
 - 675OTHER DATA PROCESSING & INFORMATION SERVICES
-

ADVERTISING SERVICES

- 675ADVERTISING SERVICES
-

MEDICAL & HEALTHCARE SERVICES

- 675MEDICAL & HEALTHCARE SERVICES
 - 676RESIDENTIAL NURSING CARE FACILITIES
-

PUBLISHING & MARKETING SERVICES

- 676PUBLISHING
 - 676MOTION PICTURE PRODUCTION & ALLIED SERVICES
 - 676PUBLISHING & MARKETING SERVICES
-

PRESS & BROADCASTING MEDIA

- 676PRESS & BROADCASTING MEDIA
-

IMPORT/EXPORT TRADE

- 678IMPORT/EXPORT TRADE
-

OTHER SERVICES

- 688WATER SUPPLY
- 688RECREATION SERVICES
- 688SECURITY & SAFEGUARDING SERVICES
- 688LOGISTICS SERVICES
- 689SANITATION & POLLUTION CONTROL SERVICES
- 690MAINTENANCE & REPAIR SERVICES
- 690OTHER SERVICES



目錄 Contents

693 BANKING & FINANCING

Banking & Financing Corporations Ranked by Assets.....	694
Top 100 Banking & Financing Ranked by Composite Indicator of Business Performance.....	700
Ranked by Assets Within Respective Industries in Banking & Financing	702
FINANCIAL & AUXILIARY SERVICES	
702BANKING	
703CREDIT COOPERATIVES	
703CREDIT DEPARTMENTS OF FARMERS & FISHERMEN ASSOCIATIONS	
703BILLS FINANCING	
704FINANCIAL HOLDING	
Ranked By Sales Within Respective Industries In Banking & Financing	705

INSURANCE & AUXILIARY SERVICES

705PERSONAL INSURANCE	
705PROPERTY INSURANCE	
705PERSONAL INSURANCE AGENTS	
705PROPERTY INSURANCE AGENTS	
706INSURANCE BROKERS	
706OTHER INSURANCES	

SECURITIES & FUTURES

706SECURITIES BROKERAGE	
707SECURITIES FINANCE	
707SECURITY-INVESTING TRUST FACILITIES	
707SECURITY-INVESTING ADVICES	
708OTHER SECURITIES	
708FUTURES BROKERAGE	
708OTHER FUTURES	
708ELECTRONIC TICKET ENTERPRISES	
708ELECTRONIC PAYMENT ENTERPRISES	
708OTHER ACTIVITIES AUXILIARY TO FINANCIAL SERVICES	

711 GOVERNMENT ENTERPRISES

Government Enterprises Ranked by Sales	712
Top 10 Government Enterprises Ranked by Composite Indicator of Business Performance.....	713

715 FOREIGN - BUSINESSES COMPANY

Foreign - Companies Ranked by Sales	716
Top 100 Foreign Companies Ranked by Composite Indicator of Business Performance	720

725 COMPANY NAME INDEX-CHINESE

Index - Chinese	726
-----------------------	-----

811 COMPANY NAME INDEX-ENGLISH

Index - English	812
-----------------------	-----

897 ADVERTISEMENT INDEX